



Creating wealth for business owners

IG Private Company Advisory provides strategic transaction and advisory services to mid-market businesses (that is, those with annual sales of between \$20 million and \$500 million), with the goal of generating opportunities and enhancing long-term value. We leverage an extensive network to connect you with capital providers, investors and potential buyers who are aligned with your business's specific needs and circumstances.

Core services

1. Selling or acquiring a business

Sourcing and evaluating potential buyers or acquisition targets for your business can be complicated. Our advisors provide expertise and guidance to help you take advantage of growth opportunities and realize maximum value.

Services include:

- Deal sourcing
- Valuation and negotiation
- Due diligence
- Partial divestiture strategy

“Our goal, with everything we do, is to help you maximize shareholder value.”

David Turnbull,
Head of IG Private
Company Advisory

2. Strategic advice

Benefit from our deep industry knowledge and strategic insights to make informed decisions on crucial matters.

Services include:

- Market entry strategy
- Expansion strategy
- Restructuring and turnaround
- Succession planning

3. Raising capital

We will guide you through the process of obtaining capital to grow your business on terms that suit your specific situation.

Services include:

- Debt financing
- Equity financing
- Mezzanine financing
- Alternative funding sources
- Working capital solutions

Need solutions for growing, financing or selling your business?
Contact us today

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igprivatecompanyadvisory.com

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